



When you become an 8TPB affiliate, you get much more than simply access to our top-quality, world-renowned daily programming... You get a programming and sales *partner!* Donny is great about cutting custom liners and promos and even doing phone and, if possible, in-studio interviews (schedule permitting). Ask the folks at KOSY/Salt Lake, WOVO/Bowling Green, and WQRK/Bloomington: No matter what market you're in, Donny bends over backwards to service your needs and maximize your profit potential! This guy gets it in every way!

Our team takes great pride in helping you sell this feature to your advertisers:

We'll set you up with:

- A :60 show sample in MP3 and WAV formats to play for clients!
- Art, logos, and Donny publicity pics to make your own sales, web, and promo materials!
- And you can even get your reps out the door and selling this in minutes using our sales template!

Donny. Daily. Radio.

Sponsorship Opportunity



INSERT STATION
LOGO HERE

Donny Osmond is a name our listeners know and trust! We're proud to offer Donny as one of our air personalities! Everyday of the year, the 8 Track Playback takes our listeners through the events that happened in their lives on that date, with a fresh, upbeat presentation followed by a great song.

Weekly Donny Osmond Sponsorship Package:

- Exclusive Sponsorship of feature for term (13 week minimum)
- 7x Open Sponsor Billboard within Show (Monday-Sunday)
- 7x Close Sponsor Billboard after the feature (Monday-Sunday)
- 12x Sponsorship Inclusions in Promotional Announcements (live or recorded)

338 Promotional Announcements over 13 weeks : Total Value = \$9000.00
Program Investment: \$XXX.XX

Contact YOUR NAME with YOUR STATION to look up this great sponsorship opportunity today! YOUR PHONE NUMBER

Simply pop in your station logo, some price points, and some contact info, and your reps will be armed with the hottest package to hit your market's streets in years!

Sample:

Donny. Daily. Radio.

Sponsorship Opportunity



Donny Osmond is a name our listeners know and trust! We're proud to offer Donny as one of our air personalities! Everyday of the year, this legendary entertainer takes our listeners through the events that happened in their lives on that date, with a fresh, upbeat presentation, followed by a great song from the Smile Decade. Donny's beloved by our target demo! Now your business has the unique opportunity to be associated with one of the world's great personalities!

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- 7x Close Sponsor Billboard after the feature (Monday-Sunday)
- 12x Sponsorship Inclusions in Promotional Announcements (live or recorded)

338 Promotional Announcements over 13 weeks : Total Value = \$125,000
YOUR Investment: \$29,999!!

Contact Melissa Johnson with WCBS-FM to lock up this great sponsorship opportunity today! 212-846-5151