

# Donny. Radio. Daily.

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**Donny Osmond is a star. Stars attract attention. Attention attracts listeners. Listeners attract *advertisers*.**

Mark Ramsey, President, Mercury Radio Research

**Donny is such a great fit for our AC audience! Look for increased web traffic with a Donny presence on your station and website.**

Steve Clem, PD, KOSY, Salt Lake City

**Donny sounds great on the air! Great feature!**

Jeff Stevens, OM, Lite 99.9, WLQT, Dayton

**Donny Osmond is among the most personable and recognizable performers from the '70s, and is becoming the "Dick Clark" of the 21<sup>st</sup> century.**

Jeff Mazzei, Music Director, WCBS-FM, New York City

**We've been wanting to add a 'this date in music history' feature for some time, but with a cooler name and delivery. Donny's the guy to do it!**

Cindy Patrick, PD, Superhits 105.3, WJLT, Evansville

**8 Track Playback with Donny Osmond is a *must* for any station that wants to connect with listeners of all ages!**

Mike Shannon, Group PD WQRK/WPHZ/WBIW, Bedford, IN

**Since adding 8-Track Playback, we have had very positive feedback! If you are looking for a new programming tool that is sure to generate NTR, this is it!**

Bill Benjamin, President/G.M., WPNC-FM, Plymouth, N. C.

Get Donny on *your* station exclusively today.  
Contact Mike@BroadcastBarter.com or (630) 779-0351